

# Kits

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Kits bring energy savings directly to customers—whether they're residential households, multifamily tenants, or business facilities. Designed to align with your program goals and inspire non-energy benefits such as comfort and safety, our kits combine high-quality, efficiency-focused products with targeted education to spark immediate action and long-term impact.

## ► In-House Assembly and Fulfillment

Our in-house model provides full inventory control, fast turnaround, and cost-effective scalability to meet regional and national demand.

## ► Customization

Select kit components and themes from our curated catalog of ENERGY STAR® and WaterSense-certified products or take customization to the next level with semi-custom, fully custom, or subscription kit program designs.

## ► Integrated Ordering Options

NGAGE Deliver serves as an opt-in portal and provides address validation, kit tracking, and reporting dashboards to streamline delivery or offer customers your kit and additional energy-saving products with Smart Commerce Express.

## KEY BENEFITS

### Nationwide Distribution

Whether it's bulk or targeted fulfillment campaigns via opt-in or opt-out delivery, enjoy timely kit delivery with real-time tracking through NGAGE and Smart Commerce.

### Proven Energy Savings

Drive savings by delivering kits with high-impact products that not only resonate with customers but also ensure installation and usage.

### Inclusive and Accessible Engagement

Meet your customers where they are by delivering multilingual kits that are optimized for installation ease with dynamic written and video-based instructions.

## WORKS WELL WITH

### Nexus Behavioral Reports

After kit installation, provide customers with energy usage insights to support and reinforce their new savings habits.

### Direct Install

Pair kits with in-home upgrades or virtual energy audit appointments for maximum impact.

### Smart Commerce Marketplace or Smart Commerce Express

An easy way to offer customers a curated bundle of products. Adding kits as a product on your Smart Commerce platform simplifies ordering and delivery.

