



K-12 Education

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Our K-12 education programs connect classroom learning with real-world energy and water savings. Designed for elementary and high school, our measure-based education model equips students with knowledge, tools, and activities that inspire action at home and in the community. Programs are customized to fit your goals, budget, and service territory, while meeting state learning standards and supporting STEM/STEAM education.

▶ **Goal-Oriented & Customizable**

We tailor each program to meet your specific savings targets, timelines, and regional education needs. This means offerings ranging from quick-to-market standard kits to complete curriculum materials and ongoing teacher-level support.

▶ **Turnkey Delivery**

We handle every aspect of implementation—from curriculum design and classroom coordination to kit assembly, marketing, and evaluation—so you can focus on results.

▶ **Teacher-Approved & Family-Engaging**

Our in-depth lesson plans and take-home activities receive high marks from educators and inspire entire households to adopt lasting energy-saving habits.

KEY BENEFITS

Engagement at All Levels

Leverage our dedicated team to work directly with teachers and even exhibit on behalf of your utility to engage schools, districts, and communities with tailored engagement strategies.

Dedicated Customer Care

Provide teachers, parents, and administrators with support via our dedicated multilingual customer care team.

Measurement & Verification

Access regular reporting including energy knowledge gains, installation activity, and behavior change to meet EM&V requirements.

WORKS WELL WITH

Audit & Assessment

Allow students to expand on their learning from the education program by seeing an audit conducted in their home with similar energy-saving products.

Nexus Customer Portal

Offer your customers additional ways to manage their energy costs with personalized learning featuring ongoing tips and insights.

Smart Commerce

Enable customers to purchase products beyond what's included in their student's kit through a seamless marketplace with instant rebates and discounts.

