

FOR IMMEDIATE RELEASE

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PORT WASHINGTON, WI – February 23, 2010 ... Franklin Energy Services, LLC today announced the appointment of Abby Vogen Horn to Director of Program Implementation.

Franklin Energy has seen tremendous growth in the energy efficiency industry that has required the hiring of over 100 new staff and the addition of 6 new offices to serve their clients. Vogen Horn will direct activities of personnel delivering energy efficiency and renewable energy program services to Wisconsin's We Energies customers.

Ms. Vogen Horn most recently was Senior Project Manager for the Energy Center of Wisconsin (ECW). She has over 15 years experience in the industry having contributed to program design efforts, efficient commercial building programs and daylighting design initiatives. She sits on the Board of Directors of the American Institute of Architects (Wisconsin), the Illuminating Engineering Society Daylighting Committee and is a past Board member of Wisconsin Green Building Alliance. Vogen Horn has written multiple publications and speaks nationally on daylighting design and sustainable building practices. She earned a B.A. in Government from Lawrence University and studied Domestic and Foreign Policy at American University.

Franklin Energy specializes in the implementation of energy efficiency programs on behalf of utilities, states and municipalities. The firm is headquartered in Port Washington, Wis., and has offices throughout Wisconsin and Michigan and locations in Denver, CO and Bloomington, MN.