

FOR IMMEDIATE RELEASE

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PORT WASHINGTON, WIS. – February 1, 2010 ... Franklin Energy Services LLC, a leader in the design and implementation of energy efficiency programs on behalf of utilities, states, and municipalities, today announced the opening of its first Twin Cities metro-area office in Bloomington, Minnesota. Franklin Energy was founded in 1994 and is headquartered in Port Washington, Wis.

Franklin Energy staff work with utility end-use customers to help them save energy. Services include technical assistance and coordinated access to state, federal and utility incentives for energy efficiency improvement projects. The industry has been experiencing an upward trend. Spurring the growth is a combination of an increasing desire for consumers to use less energy and the utilities' needs to reduce demand on their power plants.

Bloomington office staff will serve Minnesota customers participating in a variety of investor-owned and municipal utility programs. The firm is currently accepting applications to fill positions to assist in meeting client program goals at several of their locations. Visit the career section of franklinenergy.com.

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