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FOR IMMEDIATE RELEASE

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PORT WASHINGTON, WI – MARCH 22, 2011 ... Franklin Energy Services LLC, a leading national energy efficiency services company based in Port Washington, WI, announced the promotion of Tina Semotan to the position of Vice President of Human Resources and Organizational Development. She will have the primary responsibility for developing the company's strategy for staff recruitment, training and development to meet professional and organizational needs of the company's employees.

Semotan joined Franklin Energy in September 2010 as Director of Human Resource. Focused on meeting staffing needs due to company growth, she has since overseen the hiring of 61 of Franklin Energy's 262 employees. Additionally, she is leading development efforts for professional growth and wellness.

Semotan has over eighteen years of human resources management experience and has been active in the U.S. Military since 1992. Currently she is Captain for the National Guard – 128th Air Refueling Wing where she holds the position of Officer in Charge (OIC) of Personnel.

She received her Bachelor of Science Degree in Human Resources Management from the University of Wisconsin – Oshkosh and is a member of the Society for Human Resources Management (SHRM).

Franklin Energy has 262 employees and 21 offices in eight states. It has been named a Best Places to Work and Future 50 Company in southeastern Wisconsin. Franklin Energy contracts with utilities, municipalities, and states to provide on their behalf energy efficiency programs to end use customers including Commercial, Industrial, and Residential customers.

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