

FOR IMMEDIATE RELEASE

CONTACT: Jan Peiffer
jpeiffer@franklinenergy.com
262-284-3838, Ext. 1031

PORT WASHINGTON, WI – June 16, 2011 ... Franklin Energy Services, LLC today announced the appointment of Paul Schueller, Chief Executive Officer, to the board of directors to the Midwest Energy Efficiency Alliance (MEEA). MEEA is a collaborative network advancing energy efficiency in the Midwest to support sustainable economic development and environmental preservation. Schueller will serve a two year term.

Schueller founded Franklin Energy in 1994. The firm is one of the five largest energy efficiency program management companies in the U.S. Based in Port Washington, WI, the company designs and implements customized programs for utilities to promote the efficient consumption of electricity and natural gas.

Prior to starting Franklin Energy, Schueller was responsible for the start-up of a successful consulting company. A licensed professional engineer, he began his career with two Wisconsin utilities where he managed multi-million dollar construction projects and designed and implemented energy efficiency programs for commercial and industrial customers.

Schueller earned a B.S. in Mechanical Engineering from the University of Wisconsin-Madison and an MBA from the University of Wisconsin-Milwaukee. In addition to serving on the Board of Directors for MEEA, Paul is a director for a bank holding company and a biotech firm, and contributes to charitable board activities.