

*Experience. Delivery. Results.*



**FOR IMMEDIATE RELEASE**

Contact: Jan Peiffer  
jpeiffer@franklinenergy.com  
262-284-3838

**Energy Efficiency Veteran joins Franklin Energy Services**

PORT WASHINGTON, WI – October 4, 2011 ... [Franklin Energy Services LLC](#), a leading national energy efficiency services company based in Port Washington, WI, has announced the addition of Mark Bowen to its business development team. Bowen, an over 20-year veteran of the energy efficiency industry, will serve as a Vice President and will be directing business growth in the Northeast.

“Mark’s extensive industry experience and knowledge will add significant value to Franklin’s business development efforts overall; his presence in the region accelerates the company’s growth opportunities in the Northeast,” said Dan Tarrence, President of Corporate Strategy and Planning. “We are thrilled to have him as a contributing team member to our strategic efforts.”

Bowen was most recently Business Development Principal with Lockheed Martin in Rockville, MD. His career spans over 16 years in the energy efficiency industry where he has held technical positions as an engineer and strategic development roles within utilities and as a third-party efficiency services provider.

Bowen is a member of the Association of Energy Services Professionals (AESP), Alliance to Save Energy, Solar Energy Industries Association, National Register’s Who’s Who in Executives and Professionals and the Maryland Clean Energy Center Advisory Board.

He earned his B.S. in Electrical Engineering from Lafayette College in Easton, PA, and M.B.A., Marketing, Management and Finance from Drexel University in Philadelphia. Additionally he has participated in several technical, management and sales trainings and is Green Belt Certified in Six Sigma and Total Quality Management.

Franklin Energy has 300 employees and offices in nine states. It has been named a Best Places to Work and Future 50 Company in southeastern Wisconsin. Franklin Energy contracts with utilities, municipalities, and states to provide on their behalf energy efficiency programs to end-use customers including Commercial, Industrial, Agriculture and Residential customers.

-End-