

**FOR IMMEDIATE RELEASE**

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PORT WASHINGTON, WIS. – OCTOBER 14, 2008 ... Franklin Energy Services LLC, a leader in the implementation of energy efficiency programs on behalf of utilities, states, and municipalities, today announced the opening of an office in Mequon, Wis., the firm's fifth Wisconsin location supporting its Port Washington headquarters. Franklin has additional offices in Minnesota and Nevada to serve its utility, municipality and government agency clients.

Since 1994 Franklin staff have been working with utility end-use customers, providing technical assistance and access to utility incentives for energy efficiency improvement projects. The industry has been experiencing an upward trend and Franklin Energy has doubled its workforce twice in the past two years. Spurring the growth is a combination of an increasing desire for consumers to use less energy and the utilities' needs to reduce demand on their power plants. The Governor's Task Force on Global Warming is expected to influence energy efficiency activity as well.

The new Mequon facility will primarily serve Wisconsin's commercial customers participating in the Focus on Energy Program. Franklin has dedicated 10 staff from this office to provide Focus information, resources and financial incentives to help implement projects that otherwise would not be completed, or to complete projects sooner than scheduled.

The firm is currently filling 35 positions for positions to meet client program goals from several of their 5 Wisconsin locations. The new Mequon facility has current openings for field technicians and a project coordinator.

About Franklin Energy Services, LLC

*Franklin Energy specializes in the implementation of energy efficiency programs on behalf of utilities, states, and municipalities. The firm is headquartered in Port Washington, Wis., and has offices in Mequon, New Berlin, Eau Claire, Madison and Green Bay, Wisconsin; Las Vegas and Reno, Nevada; and Rochester, Minnesota.*

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