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Franklin Energy Services, LLC, a leader in the implementation of energy efficiency programs on behalf of utilities, municipalities, and states, announces a new contract with Missouri River Energy Services.

Franklin Energy will assist with the management of current programs and design new energy efficiency programs initially for MRES' Minnesota municipal utility members. The program, Bright Energy Solutions, includes incentives for residential and commercial customers, an appliance turn-in program, targeted audit programs, and various Energy Star product offerings.

Besides program implementation, Franklin Energy is providing program design and development, program marketing and outreach, tracking and data management systems, technical assistance and fieldwork, and market channel support including trade ally coordination.

MRES is a joint-action agency providing power supply and energy services to 58 member municipal utilities in Minnesota, Iowa, North Dakota, and South Dakota. Together these utilities serve approximately 138,000 customers.

Franklin Energy has been working with utility customers since 1994, providing technical assistance and access to utility incentives for energy efficiency projects on behalf of their utility clients. The firm is headquartered in Port Washington, WI and has offices in Appleton, Mequon, New Berlin, Eau Claire, Madison, and Green Bay, Wisconsin. Franklin Energy also has offices in Las Vegas and Reno, NV, Rochester, MN, Denver, CO, and Lansing, MI.

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